

## Promoting Your TSA Chapter

Growing your TSA chapter presence in your school is an important piece of a strong technology education program. Here are some ideas to help you get started:

1. Begin the year with an exciting icebreaker/team-building activity, a brief overview of TSA chapter requirements/annual activities, and information on/ introductions to TSA events. Serve food at your first meeting.
2. During the first month of school:
  - a. Be available to talk to all prospective TSA members (in the hall, at lunch or during class). Encourage current members to do the same.
  - b. Put membership drive in place.
  - c. Recognition of students that participated at the national conference.
  - d. Have a family night barbeque.
3. Use TSA handouts early in the year.
  - a. TSA meeting announcement
  - b. TSA "Making choices..." handout to invite students to attend a TSA meeting
4. Introduce competitive events early in the year so that members can get an idea of what events they may be interested in. This can be done by giving an overview of the events, but for events where it is feasible, it is more exciting to hold mini-competitions. You can continue to introduce events during the first half of the year.
5. Make a binder or scrap book with photos of past events that new members can refer to for inspiration.
6. Make sure to promote fall meetings early to ensure good attendance.
7. Have members develop a chapter TSA website – make sure to keep it up to date.
8. During the first month of school, identify key students in class to pursue about joining. Talk directly to their parents as well as to the students.
9. Have students make morning and afternoon announcements about TSA to help remind the school community (and potential members) about what is going on.